



# Commence Foundation's Courses Program Overviews

Because life's a lot easier when you're ready by 20.



**What is it?  
Why You?**

**Why Should We  
Care?**

**What's in it  
for Us?**

<p><b>#1: Financial Well-Being</b></p>	<p>Dual Expert, in-depth, unbiased guidance on principles, budgeting, money management, side hustles, investing, taxes &amp; benefits</p>	<p><b>#1</b> Easiest Way to Differentiate <b>#2</b> #1 Item Alumni Want Taught <b>#3</b> Strongest Life Success Safeguard</p>	<p>Positive donation <u>correlation</u> starts at 150k. Schools think that only means high-paying jobs, this opens a second path to more donors.</p>
<p><b>#2: Advanced Networking</b></p>	<p>Former #1 Oracle sales rep shares how To build, maintain, leverage a Strong Network. Reciprocity Principles, Event &amp; Group Stand-Out Guidance.</p>	<p><b>#1</b> Cold Networking is One of the Hardest, Most Rewarding Skills There Is <b>#2</b> It's A Skill Students Will Need The Rest of their Career</p>	<p>Networking is estimated to be responsible for <u>70-85%</u> of filled jobs. That means more internships, more jobs at graduation and more success for your school.</p>
<p><b>#3: Productivity &amp; Peak Performance</b></p>	<p><u>Best-Selling</u> Author Led course on motivation, alignment, energy cultivation, time management, habit formation and brain hacks on how to remember anything.</p>	<p><b>#1</b> Instills Elite Habits for Life <b>#2</b> Gives Students a "cheat code" to acing study-based exams</p>	<p>Better grades at your school means happier students, but also means more aptness and aptitude on MCATs, LSATs, Series 7, etc. exams that pave the way for high-paying jobs and donors.</p>
<p><b>#4: Interview Skills</b></p>	<p>83% Interview Success Rate Instructor sharing preparation, framing &amp; positioning best practices.</p>	<p><b>#1</b> More Internships and Jobs <b>#2</b> More Internships and Jobs at Top Employers</p>	<p>A true course, not one-pager or guest speaker, on interview skills is something 99% of others aren't offering, show you care about students #1 goal of college.</p>
<p><b>#5: Persuasion &amp; Negotiation</b></p>	<p>Recognized Negotiation Thought <u>Leader</u> leads a course on principles of persuasion, negotiation &amp; job offer staging</p>	<p>Negotiation is a skill directly tied to higher compensation and often viewed as "extra" dollars or "winnings".</p>	<p>Equipping students for skills that have direct promotion and compensation ties means greater likelihood of satisfaction with, recommendation of, and donation to, your school.</p>
<p><b>#6: Emotional Intelligence</b></p>	<p>Co-instructor &amp; practitioner of world's foremost EQ expert, Alex leads students on team-building tips, excellence in listening, understanding &amp; minimizing bias and more.</p>	<p><b>#1</b> Not a skill AI can automate away <b>#2</b> Team-Building Skills Lead to Management Positions</p>	<p>The skills that make us uniquely human are more important than ever. Equipping high EQ students shows employers you have a strong pipeline of talented collaborators.</p>
<p><b>#7: Presentation &amp; Storytelling Skills</b></p>	<p>100% Finalist Meeting Selection Rate Presenter Alex leads students through effective open &amp; closes, engagement mechanisms, tools, and more.</p>	<p>Communication Skills ranked #1 (of 18) in <u>our</u> employer hiring study</p>	<p>You're on stage at NACE receiving the inaugural award for best employer talent pipeline. People are cheering, smiling, standing on their feet. You approach the mic. Feel this moment? That's the power of storytelling.</p>
<p><b>#8: Unique Value Proposition Creation</b></p>	<p>Learn why Alex was the youngest in every role he had professionally through "Category of One" positioning. LinkedIn &amp; Resume Content Excellence covered as well.</p>	<p>The skill that makes all the others shine brighter.</p>	<p>Talented people are everywhere. Talented people who can tell why they're uniquely talented are... not. Give your students the best opportunity possible at that dream internship, job-- life.</p>
<p><b>#9: Business Communication</b></p>	<p>2x published <u>author</u> discusses email, IM, LinkedIn and other platform writing best practices.</p>	<p>#3 (of 20) most important skills <u>employers</u> look for.</p>	<p>Writing for school is drastically different than at work. Page minimums become word, or character, maximums. Be the school who prepares students and benefit from the increased employer satisfaction.</p>
<p><b>#10: Career Pathing &amp; Planning</b></p>	<p>Expert <u>Resource</u> to 60M following TED speaker on career pathing goes through many exercises to separate out the ok, good, great, amazing and best ever jobs.</p>	<p>Knowing what you can do, finding what you truly love and doing it-- that's what it's all about.</p>	<p>While our only true overlap with Career Services, our approach is a bit different as it leverages IPE, ikigai, Hedgehog, 12 Values, and other powerful models.</p>

**Don't just signal successful individuals,  
create them.**

